



**SUSTAINABLE
MINERAL
EXPLORATION
AND
DEVELOPMENT**

SEG 2024 Conference

Sponsorship Opportunities

**Windhoek, Namibia
September 27–30, 2024**



About the Society of Economic Geologists

For over 100 years, the Society of Economic Geologists (SEG) has been dedicated to advancing the science, discovery, and responsible development of mineral resources. Annual SEG conferences support our international membership by providing opportunities for attendees at all stages in their career to network, collaborate, and learn from one another. We invite you to join the exclusive group of mineral exploration and mining company supporters.

Last Conference at a Glance

>900
attendees

26
exhibitors

250
students and early career attendees

50
sponsors

10
workshops and regional field trips

11
affiliated organizations



London, United Kingdom



Sustainable Mineral Exploration and Development

Windhoek, Namibia | September 27–30, 2024

About SEG 2024

With increasing population growth, the need for metals to improve global living standards and reduce the impacts of climate change requires us to focus more on renewable natural resources. These objectives are encapsulated in the United Nations Sustainable Development Goals, adopted in 2015 to guide progress towards 2030. However, the transition to a low-carbon economy will intensify the demand for a wide range of metals, including historically underexplored commodities such as indium, tellurium, REEs, cobalt, lithium, and other metals that are needed for the generation, transmission, and storage of renewable energy.

SEG 2024 will review the need for metals of the future, address the logistical challenges of exploring for and developing resources vital to the UN sustainability goals, highlight innovative developments and exploration discoveries, and feature the critical significance of mineral deposits all over the world.

This conference will be held in Windhoek, Namibia — a country known for its spectacular geology, unique ore deposits, and for leading the way in the achievement of mineral resource sustainability on the African continent.

Session Themes

- The Energy Transition: Metals of the Future
- Specialty Metals and Materials
- Innovative Technology Developments in Mineral Deposit Science
- Africa's Iconic Ore Deposits
- New Discoveries and Developments
- Resource Development: ESG from Exploration to Remediation
- Gold: Enhanced Discovery and Development
- Vital High-Volume Base Metals

Attendee Information

- 600-800 expected attendance
- Representatives from:
 - major mining companies
 - junior entrepreneurs
 - consultants and contractors
 - government scientists
 - academics
 - financial sector
- Strong student and early career participation
- Emphasis on attracting regional academics and students



Conference Organizing Committee

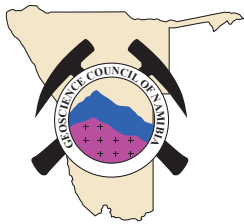
Conference Organizational Partners

SEG 2024 is organized in partnership with the Society of Economic Geologists, the Geoscience Council of Namibia, and the Geological Society of Namibia.



The **Society of Economic Geologists (SEG)** is an international scientific association devoted to advancing the science, discovery, and responsible development of mineral resources. Our members come from industry, academia, and government institutions, creating a unique, diverse network of professionals.

segweb.org



The **Geoscience Council of Namibia (GSCNam)** was established to serve as a regulatory juristic body for geoscientists in Namibia. GSCNam works to promote the geoscience profession in Namibia and to ensure that geoscientists are fully engaged in the transformation of their profession; a profession that is increasingly relied upon by the public to provide expert opinion and service, and to safeguard the public interest.

geocouncil.org.na



The **Geological Society of Namibia** aims to promote the study of geosciences in Namibia and do all things conducive to the advancement of geological science. The Society hosts regular talks on geological topics from across the world and organizes field excursions to mines and geologically interesting sites across Namibia.

geolsocnamibia.org

Conference Chairs

Anna Nguno
Laurence Robb

Logistics

Gabi Schneider

Technical Program

Judith Kinnaird
Ester Shalimba

Poster Program

Lilian Ntema
Richard Manyanga

Early Career Program

Halleluya Ekandjo
Absai Vatuva

Workshops

Mary Barton
Samuel Nengola

Field Trips

Roger Swart
Rob Kaemba
Patrick Redmond

Social Program

Kaarina Ndalulilwa

Sponsorship and Exhibitors

Stephen Frindt
Vilho Shafombabi

Marketing and Media

Inge Mbidi
Josephine Uushona

Advisory Panel

Chico de Azevedo
Branko Corner
Bob Foster
Anne Thompson

Field Trips and Workshops

SEG 2024 will continue the Society's long-standing tradition of providing a wide range of world-class pre- and post-conference field trips and workshops. With a rich endowment of ore deposits, impressively raw exposed landscapes, and an incredible cultural history, Namibia offers the geoscientist a unique opportunity to truly engage with the natural environment and all it has to offer.



Field Trips

Several excursions are planned for the conference in Namibia and across Southern Africa, including multiday trips that focus on a variety of commodities and metallogenic provinces. The potential opportunities include the following:

- REE Deposits of Northern Namibia
- A Visit to the Namibian Diamond Mega-Placer
- Base Metal Deposits of Southern Namibia
- A Transect Through Gold Deposits and Prospects of the Damara Belt, Namibia
- Zambian Copperbelt - Classic Copperbelt
- Zimbabwe - Great Dyke Trip
- The Iron Oxide Copper Gold (IOCG) Vein System of the Onganja Mine, Windhoek District
- Pegmatites of Namibia
- Zimbabwe - Lithium
- Zambian Copperbelt - Domes Region

Workshops

A broad selection of one- and two-day workshops that reflect the SEG 2024 themes are planned, creating an opportunity for attendees to participate in hands-on educational classes. Workshop topics include the following range of topics:

- Technical Writing for Emerging Geoscience Professionals
- Structural Controls and Exploration Insights on Orogenic Gold and Lithium-Bearing Pegmatite Deposits
- DroneSOM - Mineral Exploration Mapping Tools Using Machine Learning and Drone Geophysics
- Capture Codes for Better Geology
- Uranium Exploration
- Critical Minerals - Exploration and Development
- Fluid Inclusions for the Exploration Toolbox
- Data Mapping for Explorationists



Sponsor Benefits

As a sponsor, you can reach your target audience directly through increased on-site visibility. We anticipate 600 to 800 conference attendees, making this an excellent opportunity to advertise at exhibit booths and through conference events, with your company logo prominently displayed on the conference website, emails, social media, banners, and other conference literature.

Sponsorship ensures that SEG can invite conference presenters who are leaders in our field and provides vital support to the next generation of economic geologists through travel grants and discounted registration rates. Opportunities exist at a variety of levels, including the opportunity to sponsor and brand specific elements of the conference.

SEG 2024 Sponsorship Opportunities

SPONSORSHIP LEVELS

	PATRON \$60,000	PREMIER \$45,000	GOLD \$30,000	SILVER \$20,000	COPPER \$10,000	BRONZE \$6,000	SUPPORTER \$1,500
Opportunities available	1	3	6	Unlimited	Unlimited	Unlimited	Unlimited
Complimentary conference registration	6	5	4	3	3	2	1
Complimentary exhibit booth	Double, premier location	Single, premier location	Single	Single	-	-	-
Display in plenary hall	Logo included on sponsors slide + individual slide	Logo included on sponsors slide + individual slide	Logo included on sponsors slide	Logo included on sponsors slide	Logo included on sponsors slide	Logo included on sponsors slide	-
Logo recognition on conference website, technical program, and e-mail	✓	✓	✓	✓	✓	✓	✓
Pocket program advertising	Inside cover - color	1 ad full page	1 ad ½ page	1 ad ¼ page	-	-	-

All prices listed in United States Dollars (USD)

Additional Sponsorship Opportunities

Conference Bags - \$7,500

Sponsor logo will be prominently displayed on conference bags provided to all attendees at check-in, along with the SEG logo.

Welcome Reception - \$10,000

Logo will be displayed on signage at event and included online and in e-mails related to conference.

Coffee and Tea Breaks - \$3,000 each

Sponsor logo will be on signage at beverage and food stations.

On-Site Check-In - \$10,000

Sponsor logo will appear at registration desks and on check-in tablet screens used by all attendees.

Conference App - \$7,500

Sponsor logo will be displayed on splash screen of app and in any e-mails associated with the app.

Early Career Program Sponsor - \$10,000 each (2 available)

Sponsor logo will appear on signage. Sponsor representative is welcome to address the audience during the Early Career Program.

Conference Lunch - \$10,000 each

Sponsor logo will be on signage during lunch. Additional marketing material (postcard size) can be provided at each table.



Exhibition

Exhibiting at SEG 2024 will allow you to showcase your products and services to an international group of participants from industry, academia, government, and the financial sector, to collaborate and identify new business opportunities. For SEG 2024, exhibits will be on display at the Safari Conference Centre venue throughout the conference, with focused networking events to encourage increased interaction with attendees, including students and early career professionals.

Advertising

Additional advertising in the printed conference program is available. All essential conference information will be included in the printed program which will be available for attendees in Namibia.

Full page inside \$4,000

Half page inside \$2,500

Quarter page inside \$1,000

Prices are in USD



Sponsor Registration

To become a sponsor, provide the following information on our website:

- Full legal name and address of your company
- Name of contact for invoices
- Name of your company as you would like it to appear on the website, emails, printed materials, etc.
- Company logo in vector format
- Company website

If you have any questions about sponsorship, we are happy to answer them. Please email sponsorship@segweb.org for more information.



Become a sponsor today!

www.seg2024.org/sponsorship-opportunities

Future Conferences



Brisbane, Australia



Colorado, USA



Location to be determined



Whistler, Canada